





PURPOSE IN EVERY MINUTE.

JULY 2025







Mandela Day has always been about doing more, it's about giving time, showing heart, and uplifting others. And in 2025, Harmony turned those 67 minutes into lasting change across three provinces.

At Harmony, we embraced this year's call with a bold, heartfelt response, investing over R1.9 million across Gauteng, the Free State, and North West to bring hope, dignity, and transformation to our host communities.

In the Gauteng region our teams joined forces with local communities in Mogale City, Merafong, and the City of Johannesburg, partnering with local Early Childhood Development Centres to breathe new life into the spaces where our youngest citizens grow and thrive.

At Inkwenkwezi Day Care Centre in Swanneville, Queen Butterfly Centre in Roodepoort, Wedela Primary ECD, and New Revelations Children's Home in Kokosi, employees rolled up their sleeves to refurbish classrooms and playgrounds. Donations included colourful toys, warm blankets, mattresses, books, and child-friendly heaters, bringing joy and relief just in time for winter.

In the heart of the Free State, Harmony extended its Mandela Day efforts to both people and the planet. At day care centres like Mpho Day Care in Nyakallong, Reahola Community Crèche in Virginia, Lesego Day Care in Kutlwanong, and Word Pre-Primary School in Bonville, we gave back with upgrades, educational materials, and warmth for young learners.

In Theunissen, a community near our Joel Mine, we responded to a formal request from the Masilonyana Local Municipality to help restore a struggling landfill site. With a R500,000 commitment, Harmony led a seven-day clean-up campaign using tipper trucks, TLBs, excavators, and loaders. The result? A cleaner, safer environment for the community and a powerful display of climate action in practice. It was not just about removing waste, it was about restoring dignity and reinforcing our commitment to responsible environmental stewardship.

In the North West, our Mandela Day commitment reached ECD centres in Kanana, Rammulotsi and Kraaipan — including Lesedi La Bana Pre-School, Hareithuteng Centre, and Retshepile. These centres received minor renovations and essential resources, transforming them into more vibrant, nurturing spaces. For the children, it was a day of laughter and delight. For us, it was a reminder of the power of showing up for those who need it most.

Together, the total investment across our Mandela Day initiatives stands as a powerful reminder that every act, big or small, builds the kind of future Madiba dreamed of, one where people, planet and potential are all valued.

Because when we lead with compassion, we do not just honour the day, we live the legacy.