

Harmony creates empowerment pathways for 100 young people

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Harmony's Delivery Scooter Programme is helping the youth take the first step towards meaningful employment.

For many young people, securing meaningful employment can feel like an impossible journey. Harmony believes that creating sustainable opportunities begins by equipping people with the skills, confidence and support they need to succeed.

Harmony has launched a R3 million pilot programme to prepare 100 pre-selected beneficiaries from its host communities for opportunities in South Africa's growing last-mile delivery sector. Launched on 26 June 2026, the initiative forms part of Harmony's commitment to creating shared value through skills development, community investment and strategic partnerships.

The programme is delivered in partnership with the Department of Labour's Unemployment Insurance Fund (UIF), which will provide participants with a monthly stipend for six months, while Lulalab has been contracted to implement the initiative by delivering training, supplying motorbikes and securing delivery contract opportunities with leading retail platforms.

Programme highlights

- 100 pre-selected beneficiaries from Harmony host communities
- Practical motorbike rider training and licensing support
- SETA-accredited New Venture Creation (NVC) entrepreneurship training
- Work-readiness preparation and mentorship support
- Placement opportunities through leading delivery platforms, including Mr D, OneCart, Woolies Dash and Uber Eats
- Entrepreneurial and business management skills developed, with micro-enterprises registered through CIPC

More than a skills development initiative, the programme creates a direct pathway to economic participation. Beneficiaries will receive practical rider training, work-readiness support and entrepreneurship development, before being connected with employment opportunities through leading delivery platforms, including Mr D, Uber Eats and OneCart, which service retailers such as Woolworths Dash, Walmart and Makro, as well as other similar platforms. Ongoing mentorship will further support participants as they transition into the world of work.

By linking training with real employment opportunities, Harmony is helping to address youth unemployment while empowering beneficiaries to build sustainable livelihoods and support their families. The programme also equips participants with transferable skills that will

contribute to stronger local economies and more resilient communities.

The Delivery Scooter Pilot Programme reflects Harmony's belief that lasting impact is created through meaningful partnerships and people-centred development. By investing in skills today, Harmony is helping unlock opportunities that will continue to benefit individuals, families and communities long into the future.

